

# The BEIS Story

Our vision is an economy that works for everyone – with great places in every part of the UK for people to work and for businesses to invest, innovate and grow.

## Our objectives – what we do

### 1 Deliver an ambitious industrial strategy

We will develop a modern, long-term industrial strategy that lays the foundations for reinvigorating UK economic performance and boosts earning power throughout the country. We will cultivate world-leading science and innovation, build on local strengths and foster enterprise to ensure every place meets its potential.

### 2 Maximise investment opportunities and bolster UK interests

We will deliver the best results for the UK from exiting the EU by creating a world class business environment that drives investment and employment. As we build our new relationship with the EU we will maintain business and investor confidence and ensure their interests are reflected in the negotiations.

### 3 Promote competitive markets and responsible business practices

We will secure better outcomes for consumers by creating a more competitive environment for business and industry. We will improve corporate governance, and ensure the labour market offers everyone the opportunity to obtain quality, well-paid jobs and better working conditions.

### 4 Ensure the UK has a reliable, low cost and clean energy system

We will upgrade and diversify our energy supplies to meet future needs – ensuring they are smarter, cleaner, more secure and affordable for consumers and businesses. We will promote clean growth and take action to tackle climate change, working in partnership with business and international communities.

## Our values – how we work

### B Brilliant

We are inspiring, high performing, and have a clear sense of purpose in delivering excellent outcomes.

### E Enterprising

We are creative, open to ideas, and well connected to the people we serve.

### I Inclusive

We capitalise on different perspectives and encourage everyone to bring their whole selves to work.

### S Skilled

We are expert and committed to our development and impact.

## The BEIS Story

Building an economy for everyone



Department for  
Business, Energy  
& Industrial Strategy